

April 29<sup>th</sup>, 2013

Falabella is glad to announce the opening of a new Falabella store in Peru, reaching to a total of 20 stores in that country and 87 stores in the region.

This new store, which started operations last Friday April 26<sup>th</sup>, is located in the northern area of Lima; it has a selling area of 7,200 m<sup>2</sup> approx. and will employ around 220 people.

Best Regards,

Falabella IR Team

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