May 14<sup>th</sup>, 2013



Falabella is glad to announce the opening of two new stores in the region.

On April, 30<sup>th</sup> a new Falabella store started operations in Colombia, in Bucaramanga in the new shopping mall Parque Caracolí, reaching to a total of 15 stores in that country and 88 in the region. This new store has a selling area of 6,500 m<sup>2</sup> approx. and will employ around 200 people.

In addition, on May, 11<sup>th</sup> a new Tottus store started operations in Perú, in Cañete, reaching to a total of 34 stores in that country and 78 in the region. This new store has a selling area of 2,500 m<sup>2</sup> approx. and will employ around 100 people.

Best Regards,

Falabella IR Team

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