



December 22<sup>nd</sup>, 2013

Falabella is glad to announce the opening of Open Plaza Pucallpa in Peru, reaching to a total of 12 shopping centers in the country and 34 in the region.

This new shopping center, which started operations on December 19<sup>th</sup>, is located in the city of Pucallpa, and has a GLA of approximately 40,000 m<sup>2</sup>.

The mall will include in its first phase a Saga Falabella department store, a Tottus hypermarket and a Sodimac as main stores, as well as over 30 specialty stores. For the second phase, a food court will be added, along with a cinema, a play area, phone services and new fashion stores.

Best Regards,

**Falabella IR Team**

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