

Falabella appoints Alejandro González as CEO

April 5, 2024.- The Board of Directors of Falabella has confirmed Alejandro González Dale as CEO, following three months of serving as interim in the position. The executive previously served as Chief Financial Officer of the company for over 17 years.

"Throughout his career, and especially in recent months, Alejandro has driven efficiency, agility, and financial sustainability with a great strategic vision to address the challenges we face. With his leadership skills, we will continue to successfully drive the transformation of Falabella, with a sense of urgency and a focus on our customer," highlighted Enrique Ostalé, the company's president.

González has a degree in Business Administration from the University of Chile, where he graduated with the highest grade and received the ICU (Alumni Association) award. He also has an MBA from the University of California, Los Angeles, where he was recognized with the J. Fred Weston Award for Excellence in Finance; and completed an Executive Program at Stanford University.

González, in turn, expressed gratitude for the board's trust. "I take on this appointment with the enthusiasm and the responsibility to strengthen Falabella's leadership in the region, focusing on enhancing our customers' omnichannel experience and increasing the company's profitability," he stated.

Meanwhile, Juan Pablo Harrison will hold the position of Interim Chief Financial Officer. He has been in Falabella for 12 years and will continue parallelly with his role of Administration and Financial Manager of the Group.

About Falabella

With 35 million customers and over 130 years of history, Falabella is Latin America's leading physical-digital ecosystem through its payment platforms, financial and logistics services, e-commerce, and marketplace, powered by its extensive network of stores and shopping centers. It operates in 7 countries and employs over 80,000 people in 9 countries. Through its brands Falabella, Sodimac, Tottus, Banco Falabella, Falabella.com, Mallplaza, and the Ikea franchise, the ecosystem works towards the purpose of "simplifying and enjoying life more". Currently, Falabella is present in three Dow Jones Sustainability Indexes: World, MILA, and Chile, where its work in the five prioritized areas is highlighted: Climate Action, Circularity and Waste, Diversity and Inclusion, Social Impact, and Corporate Governance.